

FACULTY PROFILE

PersonalDetails

Name :A. ANITHA

Designation :ASSISTANT PROFESSOR

Department : COMMERCE

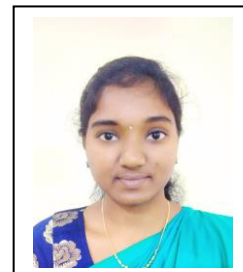
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Areaofspecialization :COMMERCE



EducationalQualification

Degree/ Diploma	Subject	Institution/University	Yearof Completion	Grade/ Percentage
PH.D. (Pursuing)	COMMERCE	Periyar Arts College / Annamalai University	Pursuing	
NET	COMMERCE		December, 2019	
SET	COMMERCE		June, 2018	
M.Com	COMMERCE	St.Joseph's College of Arts & Science (Autonomous), Cuddalore	2017	82%
B.Com	COMMERCE	St.Joseph's College of Arts & Science (Autonomous), Cuddalore	2015	83%
12 th	COMMERCE	St. Mary's Mat. Hr. Sec. School, Cuddalore	2012	94%
10 th		St. Mary's Mat. Hr. Sec. School, Cuddalore	2010	82%

Teaching Experience

Sl.No.	Name of the college/institution	Year		Service	
		From	To	Year(s)	Month(s)
1.	Akshara Vidhyashram	May 2017	April 2019	2	
2.	Immaculate College for Women	June 2019	Till Date	4	3

Orientation/Refresher/Faculty Development Programme Attended

Title of the Programme	Place	DATE
ICT Skill & Interactive E-Content Creation	Immaculate College for Women, Viriyur	8/5/2020 to 12/5/2020
Opportunity is the ultimate aim in life	Immaculate College for Women, Cuddalore	11/5/2020 to 14/5/2020
FDP on Innovative Teaching and Learning Techniques	Vivekananda Institute of Management Studies, Coimbatore	13/5/2020 to 19/5/2020
Faculty Development Programme on online teaching	Immaculate College for Women, Cuddalore	23/5/2020
FDP on Enhancing Digital Learning Skill in an Uncertain Environment	Immaculate College for Women, Cuddalore	29/5/2020 to 30/5/2020
FDP on Learning Management System (MOODLE)	Sacred Heart College, Thirupathur	3/6/2020 to 5/6/2020
Virtual FDP on Evaluation & Execution of NAAC	Immaculate College for Women, Cuddalore	7/6/2020 to 9/6/2020
The future of Digital Learning	Immaculate College for Women, Cuddalore	3/6/2020 to 4/6/2020
FDP on Freight Forwarding	Annamalai University, Chidambaram	17/07/2023 to 21/07/2023

Workshop/Seminar Programme Attended

Title of the Programme	Place	DATE
Principal's & IQAC Coordinators Workshop of the PARMARSH	Sacred Heart College, Thirupathur	28/2/2020 to 1/3/2020

Workshop on Publication Ethics and Plagiarism Check	Periyar Government Arts College, Cuddalore	05/03/2020
Online Research Methodology Workshop	REST Society for Research International	12/4/2020 to 14/4/2020
Webinar on Student Handling	Immaculate College for Women, Cuddalore	23/05/2020
National Webinar on UGC-NAAC Accreditation Strategies in Institution	MES College, Erumely, Kerala	16/6/2020
Online Workshop on Quality Assessment, Enhancement and Sustenance in Higher Education in view New RAF of NAAC	Sacred Heart College, Thirpathur	15/7/2020 to 18/7/2020
Workshop on Feature Analysis of Assessment and Accreditation Process of NAAC	Sacred Heart College (Autonomous), Thirupathur	20/07/2020 to 24/07/2020
Decoding National Education Policy-2020	Immaculate College for Women, Cuddalore	17/10/2020
Webinar on Cyber Crime Awareness	Immaculate College for Women, Cuddalore	11/08/2021
Webinar on Segments for Preparing a Research Thesis for Beginners	Shree Nagulan Research Training and Consultancy	01/12/2021
One Week Workshop on Emerging Trends in Data Analysis for Research in R Software	REST Society for Research International	07/02/2022 to 12/02/2022
Guidelines to write Research Project Proposals and Publication of Research Articles	Annamalai University, Chidambaram	23/02/2022
International Online Workshop on SEM and CFA using AMOS	Global Institute of Statistical Solution (Online)	18/03/2023 to 20/03/2023
One Week Workshop on Emerging Trends in Research Article Writing (Online)	REST Society for Research International	22/05/2023 to 26/05/2023
Three days workshop on Academic writing – Ethical Issues	Global Institute of Statistical Solution (Online)	16/09/2023 to 18/09/2023

National/International Conference Attended

Title of the Conference	Place	DATE
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Contemporary Developments and Challenges in HRM	Immaculate College for Women, Cuddalore	13/03/2015 to 14/03/2015
Awareness on need for Technological Entrepreneur Education in India among Youth	CK College of Engineering & Technology, Cuddalore	23/08/16 to 24/08/2016
Revolution and Transformation in Culture and Myth in all Disciplines	Immaculate College for Women, Cuddalore	14/07/2021 to 16/07/2021

Research Papers Presented

Title of the Paper	Place	DATE
Facebook Marketing	St. Joseph's College of Arts & Science (Autonomous), Cuddalore	10/02/2014
Impact of Green Marketing	Krishnaswamy College of Science, Arts & Management for Women, Cuddalore	26/09/2014
Marching Towards Kalam's Dream of Developed India 2020	St. Joseph's College of Arts & Science (Autonomous), Cuddalore	09/09/2015
Challenges of HR Managers in India	St. Joseph's College of Arts & Science (Autonomous), Cuddalore	17/12/2016
Ramification of COVID on Equilibrizing Work and Life Among Women Frontline Healthcare Workers	Sri Knayaka Parameshwari Arts & Science College of Women, Chennai (online)	08/09/2021 & 09/09/2021
Repercussion of COVID 19 on Equiposing Work and Life among Women Frontline Healthcare Workers	Immaculate College for Women, Cuddalore	26/04/2022 to 29/04/2022
National Education Policy - 2020	Immaculate College for Women, Cuddalore	28/9/2022

Research Papers Published

Title of the Paper	Journal	ISSN/Volume/Year
Out of Kitchen: The Need of Women Empowerment in Indian Society	Book Chapter: Empowering Women	978-93-5593-750-6 / 08/03/2022
Ramification of COVID on Equilibrizing Work and Life Among Women Frontline	Louis Savenien Dupuis Journal of Multidisciplinary Research	Volume 1/2022

Healthcare Workers		
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Key Positions/Responsibilities Held / Holding

Position/Responsibility	Institution/Organization	Period	
		From	To
Overall College Cultural Coordinator	Immaculate College for Women, Cuddalore	2021	Till date
Disruptive Innovation-Mentor	Immaculate College for Women, Cuddalore	2023	
Commerce Department Staff Secretary	Department of Commerce, Immaculate College for Women, Cuddalore	2023	2024

Project Guidance

S.No	Project Guided	No.of Students
	UG	10
	PG	10
	M .Phil	

Other Details (if any)

S.No	Details
1	Swayam course on Research Methodology and Statistical Analysis
2	Professional Diploma in Introduction to Psychology from Longford College, Netherland.
3	Professional Diploma in Transformational Leadership from Longford College, Netherland.